

PROJETO

núcleos regionais de cultura

DATA

23/janeiro.2024

VERSÃO

**FINAL**

DATA  
23/jan

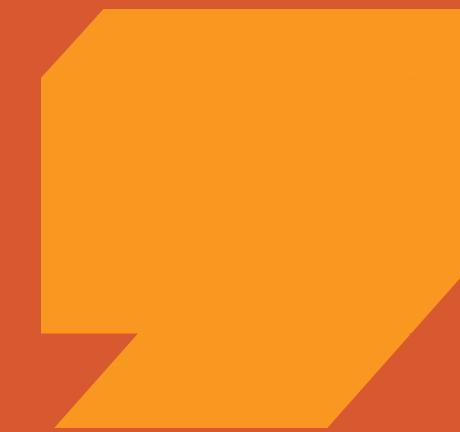
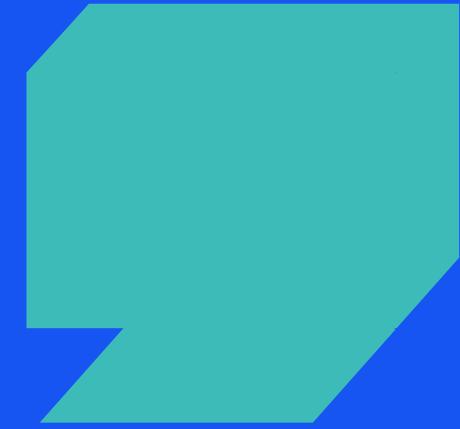
ARQUITETURA

clerdine luberisse  
giovanna pinhata  
míriam pacheco tavares  
wiland bornia

DESIGN GRÁFICO

claudete luginieski  
franco lins

*núcleos  
regionais  
de cultura*



## CORES

### COR DA MARCA



CMYK 0% 48% 90% 0%  
RGB 249, 152, 32  
HEX #F89820

### CORES AUXILIARES



CMYK 10% 76% 86% 1%  
RGB 216, 89, 48  
HEX #D85930



CMYK 87% 66% 0% 0%  
RGB 22, 85, 242  
HEX #1655F2



CMYK 68% 0% 34% 0%  
RGB 61, 187, 184  
HEX #3DBBB8

## TIPOGRAFIA

### FONTE PRINCIPAL

*secuela*

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
*a b c d e f g h j k l m n*  
*o p q r s t u v w x y z*  
1 2 3 4 5 6 7 8 9

### FONTE AUXILIAR

**Gotham-Medium**

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
*a b c d e f g h j k l m n*  
*o p q r s t u v w x y z*  
1 2 3 4 5 6 7 8 9

## ELEMENTOS AUXILIARES

